

BrickImaging

Powerful • Color • Change

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Fortune 500's using BrickImaging Inc. to Transform Masonry's Curb Appeal

Fort Collins, CO – March 9, 2006 – High-quality masonry staining company BrickImaging Inc is enhancing the aesthetic appeal for companies around the Country including: Lowe's Home Improvement™, Abercrombie and Fitch™, and Wal-Mart™. Using a customized process to precisely match existing masonry colors, BrickImaging can completely transform a buildings aesthetic appeal or match a new addition to its existing counterpart.

Painting has never been a true solution for discolored masonry as it promotes chipping, fading, peeling and an extensive maintenance program requiring reapplication every 3 years. However, according to Steve Homolka, Vice President of BrickImaging Inc., "the Stayntech™ process allows us to change any color masonry to any color our clients desire while maintaining the natural appearance of masonry." Even the most complex color patterns may be replicated and applied to blend in, undetectable to the human eye.

Commercial building owners, business owners, architects, and masons alike are now able to transform exterior building appeal to match other buildings, enhance company image, avoid expensive replacement costs, and improve marketability for building re-sale. With a 25-year warranty based on real time results and preliminary accelerated testing, BrickImaging clients can rest assured that their newly transformed buildings will stand the test of time. "Our first staining project that was completed over 29 years ago looks as good today as the day we stained it", says Bob Homolka, Founder and CEO of BrickImaging Inc.

Technical Director for the Rocky Mountain Masonry Institute supports BrickImaging stating, "We at the RMMI are happy to recommend your masonry staining services to clients with a color matching problem in brick, block, mortar, or concrete... we have recommended your work many times in the past with excellent results; we will continue to tell people about your service".

BrickImaging currently travels Nationwide to meet the demand for its transformations. Other services available include: graffiti removal, sealer application, and a unique aging process that was developed for Abercrombie's new Ruehl 925 stores.

BrickImaging's founder and CEO, Bob Homolka, developed the Stayntech process, which has been utilized by BrickImaging over the past 29 years. Homolka was the owner of a successful painting business in Northern Colorado for 30 years. Mr. Homolka's experience and passion for architectural coatings has pioneered this innovative new avenue within the world of masonry. The success of BrickImaging combined with his continued efforts to develop exciting applications has garnered the attention of clients Nationwide. Homolka and BrickImaging will be showcased in an upcoming segment of Alexander Haig's World Business Review, airing on CNBC and Bravo networks this spring.

For further information, contact:

Steve Homolka
Steve@BrickImaging.com
www.BrickImaging.com

970.493.0333
1631 E Lincoln Ave
Fort Collins, CO 80524